

Usage Regulation of the collective mark  
HUMAN RIGHTS OBSERVED (figurative collective mark)

**1. The collective mark HUMAN RIGHTS OBSERVED (figurative collective mark)**

In order to provide public or private enterprises and bodies which respect and observe human rights within their structure and organisation with an appropriate tool to guarantee this respect of human rights to their costumers and suppliers.

Mr. Carluccio Bonesso, resident in San Bonifacio (VR), Via San Giovanni Bosco 4C – 34047, Italy  
Tax code BNSCLC46D09M118E

establishes the Italian collective mark "Human Rights Observed" (figurative mark) (hereafter referred to as "collective mark") as pictured in the Attachment 1 of this Usage Regulation (hereafter referred to as "Regulation"). Usage guidelines for the collective mark are defined in this Regulation document.

**2. Eligible users**

Public or private enterprises and public bodies that respect all of the criteria and guidelines of the present Regulations.

**3. Eligibility criteria**

Applicants to the right to use the collective mark must satisfy the following criteria:

a) The applicant enterprise must respect the human rights provisions of I, II, III and IV generations (and future updates and/or new documents issued by the United Nations Organisation and its Member States) as defined, among other sources in the Declaration of Human Rights of 1948, preamble *"Whereas Member States have pledged themselves to achieve, in co-operation with the United Nations, the promotion of universal respect for and observance of human rights and fundamental freedoms"* or in the Declaration of the Rights of the Child, 1959 where it is written *"The General Assembly proclaims this Declaration of the Rights of the Child to the end that he may have a happy childhood and enjoy for his own good and for the good of society the rights and freedoms herein set forth, and calls upon parents, upon men and women as individuals, and upon voluntary organizations, local authorities and national Governments to recognize these rights and strive for their observance by legislative and other measures progressively taken in accordance with the following principles"* or in the Convention on the Elimination of All Forms of Discrimination against Women, 1979, that recommends *"To adopt appropriate legislative and other measures, including sanctions where appropriate, prohibiting all discrimination against women"* or in the Rio Declaration on Environment and Development, 1992, which at principle 10 states *"Environmental issues are best handled with the participation of all concerned citizens, at the relevant level. At the national level, each individual shall have appropriate access to information concerning the environment that is held by public authorities, including information on hazardous materials and activities in their communities, and the opportunity to participate in decision-making processes. States shall facilitate and encourage public awareness and participation by making information*

*widely available. Effective access to judicial and administrative proceedings, including redress and remedy, shall be provided".*

b) Specifically, the applicant enterprise must ensure the full respect of the rules about human rights including standards referring to, among others, child labour, illegal labour, environmental pollution in its various aspects, safety of people and things, gender equal opportunities, respect of women, products forgery, products contamination (especially of food products), hygiene and health of people and animals in the workplace, entrepreneurial ethics, recycling, etc.

c) The applicant enterprise must apply to Mr. Carluccio Bonesso, in writing, in order to be considered as eligible for using the collective mark;

d) The applicant must communicate to Mr. Carluccio Bonesso their organisational data, according to the criteria defined at b), and be fully available to conduct one or more inspections at the establishment or at the applicant offices during the assessment process.

#### **4. Authorization to use the collective mark**

1. Mr. Carluccio Bonesso, upon formal application, will proceed to a preliminary assessment of eligibility (art. 3),—and through one or more inspections at the applicant establishment or offices, when considered necessary. In case of positive assessment, Mr. Carluccio Bonesso will authorize the use of the collective mark, in accordance with the present Regulation.

2. The authorization is conceded with the formal act of signing the compliance certificate (as drafted in Attachment 2);

3. Mr. Carluccio Bonesso can appoint one (or more) third party (natural or juridical person, identified hereafter as manager) who will directly supervise, on behalf of Mr. Bonesso, the management of the application process and the following periodic audits in order to verify the continuation of adherence to the required criteria over time (see point 6 below);

4. The manager will work on a voluntary basis (~~acts~~ not for profit), according to the spirit of social solidarity that inspires the collective mark;

5. Mr. Carluccio Bonesso will communicate in writing the name of the possible appointed manager to the enterprises that has been authorized to use the collective mark;

6. Mr. Carluccio Bonesso (or the appointed manager) will set up, develop and update a public register, possibly made available on the website listing the enterprises authorized to use the collective mark.

#### **5. Authorized subjects' duties**

1. The authorized enterprise must demand that its suppliers work and operate according to the criteria required, in order to obtain the collective mark license; in particular the authorized subject must require a certificate from its suppliers attesting the respect of human rights – as defined in art.3, b) – during their professional activities, in order to start a virtuous cycle of promoting a culture of human rights in the workplace.

2. The authorized subject must declare to be open to consequent inspections at its establishment or offices by Mr. Carluccio Bonesso or the appointed manager who will verify periodically adherence to the criteria and principles stated in art. 3, necessary to maintain the right to use the collective mark;

3. The authorized subject will pay an annual symbolic fee to cover organisational costs; the amount of which will be decided by Mr. Carluccio Bonesso or by the appointed manager.

#### **6. Audits on the correct use of the collective mark**

1. It is the duty of Mr. Carluccio Bonesso (or the appointed manager/supervisor) to verify the adherence to the present Regulation by the authorized subjects, also through in-person inspections;
2. It is the duty of Mr. Carluccio Bonesso (or the appointed manager/supervisor) to verify adherence to the conditions of usage of the collective mark and the respect of the obligations stated in art. 3-5.

#### **7. Penalties**

1. It is the duty of Mr. Carluccio Bonesso (or the appointed manager/supervisor) to verify and to sanction any violations of the collective mark usage-conditions, as well as of any other obligation of the present Regulation;
2. In case of evidence of violation of this Regulation, Mr. Carluccio Bonesso will proceed (in this order): to issue a written reprimand, to issue a financial penalty of 200 (two hundred) euros, to issue a temporary suspension of the authorization, to revoke the authorization and subsequent cancellation from the public register listing the authorized subject.

#### **8. Attachments**

The attachments are an essential part of the present Regulation

#### **9. Modifications of the Regulation**

Mr. Carluccio Bonesso may at any time modify the present Regulation. The changes will be submitted to the appropriate office and then communicated to the authorized subjects after being shared via the bulletin board.

Attachments

Invoice description